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Association of Destination Management Executives (ADME) Announces 2006 Board of Directors

(DAYTON, OH)– The Association of Destination Management Executives (ADME) has elected its 2006 Board of Directors. The new board was introduced at ADME’s recent annual conference, held at The Broadmoor Hotel in Colorado Springs.

“We are so fortunate to have such an outstanding slate of volunteers willing to take on leadership roles within ADME,” says 2006 President Susan Henderson, DMCP, CMP of Atlanta Arrangements, Inc. “It’s a reflection of the many benefits ADME has created for its members over the past 11 years and the amazing momentum we’re creating to take the organization even further in 2006 and beyond.” Plans for the upcoming year include recertification for the first “class” of DMCPs, expansion of the DMC Institute, members-only site on www.adme.org, and expansion of the ADME Achievement Awards to recognize outstanding events and creative activities that ADME members have produced in the past year. “We have a lot of ambitious goals for this year, but I’m confident that we’ll achieve them and continue to be the voice of the destination management industry.” Henderson asserted.

The 2006 ADME Board of Directors:

Left to right: Pat Schaumann, DMCP, CMP, CSEP, MAC Meetings & Events, Immediate Past President 2006; Sam Thompson, DMCP, metroConnections, President 2004; Fran Rickenbach, CAE, IOM, ADME Executive Vice President; Fabienne Hanks, DMCP, CMP, The Meeting Manager, Director-Annual Conference; Andy Gladstone, Show Me Arizona, Director-Sponsorship; Susan Henderson, DMCP, CMP, Atlanta Arrangements, Inc., President; Kevin Brewer, Destination King, Director-Education; Jaclyn Bernstein, DMCP, Empire Force Events, Inc., Director-Awards; Madelyn Marusa, DMCP, Director 2004-05; Ilene Reinhart, DMCP, CMP, ACCESS Destination Services,

President-elect; Alton Hagen, CMP, AGENDA Kansas City, Vice President-Finance 2005; Nicole Marsh, DMCP, CMP, The Arrangers DMC, Vice President-Finance 2006.

Not pictured: Mike Lyons, GEP Philly, Vice President-Marketing 2006.

The Association of Destination Management Executives (ADME) is the only global non-profit association dedicated to increasing the professionalism and effectiveness of destination management through education for members and industry; promotion of ethical business practices; to provide information to the meetings, convention, and incentive travel industries; and to raise the level of awareness of the value of destination management.

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