



Bethany DiMarco Joins GEP Philadelphia

Philadelphia, PA – November 2009 – [GEP Philadelphia](#) (GEP Philly), Philadelphia's premier destination management company, is pleased to welcome Bethany DiMarco to the company. Bethany joins GEP Philly's sales team as Director of Sales.

Bethany will oversee day-to-day sales and new business development. She brings 25 years experience to GEP Philly culled from the meeting, hotel, and incentive industries covering all aspects of sales, marketing, product development, operations, and merchandising. Bethany joins GEP Philly from United Incentives, a full service incentive marketing and management firm where she was responsible for sales and new product development. Bethany received a Bachelor of Arts in Languages from Montclair University. She resides in center city Philadelphia.

According to Mike Lyons, DMCP, President of GEP Philly "Bethany brings a strong and diverse background to our company which will serve her well as she establishes new customer relationships, both nationally and regionally. We are delighted to have someone with Bethany's experience driving our sales efforts as we emerge from this challenging economic climate."

Bethany can be reached at 267-514-3604 or by email at bdimarco@gepphilly.com.

GEP Philly (www.gepphilly.com), established in 2002, is Philadelphia's leading Destination Management Company (DMC) specializing in the design and management of group events. Our services include airport meet & greet, group tours, spouse programs, entertainment, themed receptions and dinners, team building programs and complete VIP services for corporations, associations, incentive travel and non-profit institutions.

GEP Philly is a member of Global Events Partners (GEP), the industry's foremost partnership of destination management companies, which includes a portfolio of more than 90 leading DMCs from across the globe. GEP owns and operates seven market-leading DMC offices in Washington, D.C., Baltimore, Philadelphia, South Florida, Utah, Atlanta and the Bahamas. For more information on Global Events Partners, visit www.GlobalEventsPartners.com.

For more information contact:

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Placement Dates: 11/05/09 – 01/05/10

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